

The Engineers' Society of Western Pennsylvania

126th Annual Annual Engineering Awards Banquet

Wednesday, February 17, 2010
Heinz Field East Club Lounge
Pittsburgh, PA



Don't miss out on this great opportunity!

Sponsorship Opportunities - 3 levels to choose from!

▷ Gold Level Sponsor (1 available)

Enjoy the exclusive sponsorship of the 126th ESWP Annual Engineering Awards Banquet! Our Gold Sponsor will receive a reserved Gold table—complete with wine service and appetizers—for 10 guests at the Banquet, and will host Guest Speaker Dr. Robert Ballard during dinner. One representative of our Gold Sponsor will be entitled to introduce Dr. Ballard to the gathering prior to his presentation.

Our Gold Sponsor will also:

- receive four (4) full-page advertisements in the Pittsburgh ENGINEER magazine
- be featured on the full-page outside back cover of the Banquet dinner program, name and logo signage on the podium on the dais, and verbal recognition during the Banquet
- be prominently advertised on all marketing materials related to the Awards Banquet, and will be provided with a copy of the event mailing list to continue marketing opportunities.

Sponsorship Fee: \$20,000.00

▷ Silver Level Sponsors (2 available)

Our Silver Sponsors will receive a reserved Gold table for 10 guests at the Banquet. Our Silver Sponsors will also:

- receive two (2) full-page advertisements in the Pittsburgh ENGINEER magazine
- receive a full-page advertisement on the inside cover of the Banquet dinner program, name and logo signage, and verbal recognition during the Banquet
- be advertised on all marketing materials related to the Awards Banquet, and will be provided with a copy of the event mailing list to continue marketing opportunities.

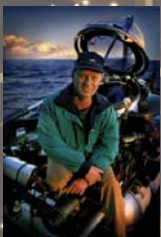
Sponsorship Fee \$10,000.00

▷ Bronze Level Sponsors (4 available)

Our Bronze Sponsors will receive a split Gold table for 5 guests at the Banquet. Our Bronze Sponsors will also:

- receive a full-page advertisement in the Pittsburgh ENGINEER magazine
- receive a full-page advertisement in the Banquet dinner program, name and logo signage, and verbal recognition during the Banquet.
- be advertised on all marketing materials related to the Awards Banquet, and will be provided with a copy of the event mailing list to continue marketing opportunities.

Sponsorship Fee: \$5,000.00



Dr. Robert Ballard
2010 Banquet Guest Speaker

About the Guest Speaker...Dr. Robert Ballard is a U.S. oceanographer and marine geologist. As a marine scientist at the Oceanographic Research Institution, he pioneered the use of deep-diving submersibles, and participated in the first manned exploration of the Mid-Atlantic Ridge, and discovered warm water springs and their unusual animal communities in the Galapagos Rift. He is best known for his dramatic discovery of the wreck of the Titanic in 1985. Since then he has gone on to discover ships lost in battle during World War II.

About the Metcalf Award Recipient...Dr. William "Red" Whittaker is a researcher, integrator, and developer of revolutionary automation. He has founded and led institutions and companies. Dr. Whittaker is the Fredkin Research Professor of Robotics, Director of the Field Robotics Center at The Robotics Institute at Carnegie Mellon University. In addition he is Chief Scientist and Co-Founder of Workhorse Technologies and RedZone Robotics, Inc. He has founded successful laboratories, centers, consortia, and companies. He has two decades of organizational, management and leadership distinction. Dr. Whittaker has led research programs, and several world-class robotic operations with significant outreach, education and technology commercialization.



Dr. William L. "Red" Whittaker
2010 William Metcalf Award Recipient