



25th Annual IBC, June 2-4, 2008, Pittsburgh, PA

Dear Potential Exhibitor,

As you may already know the 25th Anniversary International Bridge Conference is scheduled for **June 2-4, 2008** at Pittsburgh's David L. Lawrence Convention Center (DLCC). This change of venue will provide greater opportunities for the IBC Exhibit Hall to continue to grow by offering additional exhibit space and enhancements such as placing the "Featured Agency" attraction inside the Exhibit Hall, more food and beverage stations, and other attractions (*see attached floor plan*).

The planning committee for the 25th Anniversary Conference is already considering the many possibilities for a very special IBC – we are pleased to announce that we will feature the Federal Highway Administration as the "Featured Agency" in 2008, a sure draw for the many practitioners of the bridge industry.

To reserve your space, please return the 2008 Exhibitor form with a non-refundable, non-transferable \$500 deposit and a listing of your preferred locations. Please visit www.eswp.com/bridge for updated availability. The deposit will be applied to the total cost of the exhibit booth, which will be due in February, 2008. The current rental fee is \$2250 per space.

Your IBC 2008 booth will include:

- Booth frame, draping and company sign
- Expanded 10' x 10' exhibit space
- Two (2) complimentary Full-Registration Passes
- Additional Exhibit area only passes available for \$50 each
- One (1) Complete registration list in Excel format, sent via e-mail post-IBC
- One (1) Pre-Registration list in Excel, sent via e-mail 1 month prior to the IBC
- Closer proximity to the popular "Featured Agency" exhibit. (FHWA in 2008)

Should you wish to take a closer look at the DLCC, visit their web site at www.pittsburghcc.com. Additionally, we plan to conduct a facility tour during the 2007 IBC for you to have an advance look in person. In the meantime, feel free to contact the IBC office by phone (412-261-0710 ext. 11) or e-mail (r.bock@eswp.com) with any questions. This is an exciting time for the IBC, as we look forward to continuing the growth of the conference in 2008 and beyond. Thank you for your support of the IBC, and we look forward to seeing you at the David L. Lawrence Convention Center in 2008.

Sincerely,

Ryan Bock

Ryan Bock
Conference Manager